

PLANET[•]

BUDAPEST 2021

Planet Budapest 2021

Sustainability Expo and Summit

29 November 2021 – 5 December 2021

Budapest, Hungexpo Pavilion "A"

EXHIBITOR INFORMATION

Please consider the environment before printing.

planetbudapest.hu



WHY SHOULD I PARTICIPATE IN THE PLANET BUDAPEST 2021 SUSTAINABILITY EXPO AND SUMMIT?

Planet Budapest 2021 is a large-scale event aimed at opening new market opportunities for exhibitors. The event, which is expected to attract tens of thousands of domestic and foreign visitors, will be attended by Heads of State and Government, government officials, and key players from academia, business and finance. The Government of Hungary organized three successful Budapest Water Summits in 2013, 2016 and 2019. On the latter occasion, the 58 participating exhibitors held more than 700 business meetings during the three days of the event. Furthermore a survey conducted among exhibitors showed that the business benefits by far outweighed the organization costs of the exhibition. Planet Budapest 2021 Sustainability Expo and Summit exceeds the Water Summits many times in terms of size and the sectors covered.



The Expo of the Budapest Water Summit 2019

CAN ANYONE BE AN EXHIBITOR?

The organizers offer an opportunity to the companies of the Visegrád countries that provide products and/or services that contribute to sustainable development to introduce themselves. However, exhibitor participation is not automatic. After the evaluation of the completed online applications, the organizers will select the exhibitors that meet the aims and objectives of the event. You can apply in three categories: (1) startups, (2) companies, (3) higher education institutions and professional organizations.



IS IT AN ONLINE OR PHYSICAL EVENT?

Based on the vaccination data, the organizers are determined to hold a physically implemented event. Given that many traditionally organized professional events on the topic of sustainability have been cancelled, there is an even greater interest in Planet Budapest 2021 than expected. However, in order to maximize the opportunities for introduction, the organizers also use new tools that allow exhibitors to present their products/services online.

HOW CAN I APPLY?

Deadline for filling in the application form: 15 June 2021, 11:59 PM. The received applications will be evaluated by the organizers and the applicants will be notified of the result via e-mail by 30 June 2021. The application for the Expo can only be considered valid after written approval.

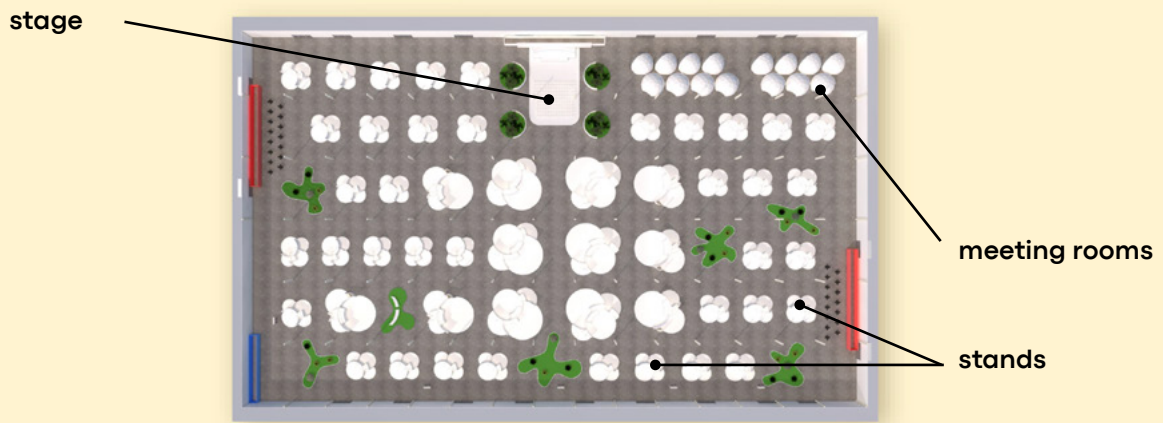
<https://planetbudapest.hu/jelentkezes>

HOW MUCH DOES PARTICIPATION COST?

- The exhibitor's fee for the six exhibition days is **HUF 40,000 net** per square meter.
- In addition to the complex exhibition package, the exhibitor fee also includes professional training.

WHO IS THE ORGANIZER OF THE EVENT?

Planet Budapest 2021 is organized by the Ministry of Foreign Affairs and Trade, and the Expo is co-organized by the HEPA Hungarian Export Promotion Agency.



Top-view of pavilion "A"

DO I HAVE TO DESIGN AND BUILD THE EXHIBITION STALL MYSELF?

An important goal of the Sustainability Expo is to achieve the lowest possible carbon footprint. To this end, the organizers will build a stall made of environmentally friendly materials with a unified look for everyone. Exhibitors can choose from 6 sizes of stalls (9-90 m²), the exhibitor fee includes, in addition to the costs of design and construction, also basic equipment, which can be supplemented on demand.

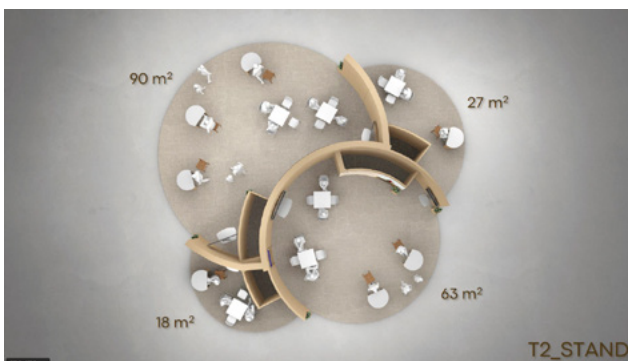


Visual design of the 90 m² stall

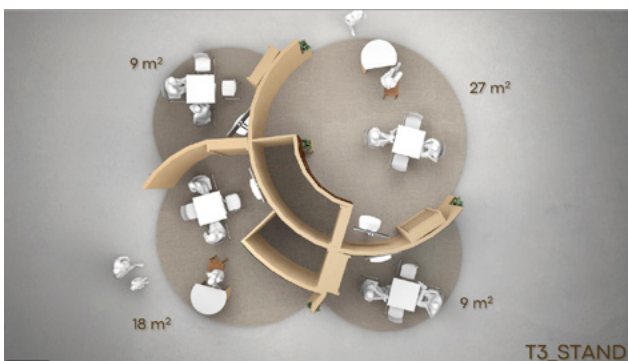


STANDARD VISUAL DESIGN

Visual design of type 1 stall unit



Visual design of type 2 stall unit



Visual design of type 3 stall unit



On square meter basis, the basic installation is included in the participation fee					
9 m ²	18 m ²	27 m ²	36 m ²	63 m ²	90 m ²
	1 shelf information desk		2 shelves information desk		3 shelved information desks
	1 bar stool		2 bar stools		3 bar stools
1 shelving cabinet (approx. 100 * 30 * 210 cm)					
*	2.2 m ² lockable storage room, with shelved wardrobe	3.8 m ² lockable storage room, shelved wardrobe	3.2 m ² lockable storage room, with shelved wardrobe	6.5 m ² lockable storage room, shelved wardrobe	7.2 m ² lockable storage room, shelved wardrobe
1 meeting table				2 meeting tables	
4 chairs				8 chairs	
1 selective bin				2 selective bins	
1 piece of 45 inch LCD				1 piece 45 inch and 1 pc 70 inch LCD	
1 fire extinguisher					

* We provide a safe service for the 9 m² stalls.



BASIC SERVICES FOR THE STALLS

- exhibition area reservation, construction, technical operation, demolition,
- stalls made from recycled and environmentally friendly raw materials, uniform stall design, stall appearance,
- assurance of a standardized corporate identity,
- individual placement of the basic equipment of the stalls,
- carpeted area, provision of furniture,
- coordinating the placement of products to be exhibited,
- exhibitor tickets for participants (based on stall size),
- opportunity to participate in the programs of the Planet Budapest 2021 Summit depending on congestion,
- catering in pavilion "C",
- provision of a lockable warehouse (from a stall size of 18 m²),
- electricity and internet access (wifi),
- opportunity for meetings subject to the availability of meeting rooms,
- stall lighting (with reflectors from the ceiling),
- general utility consumption,
- cleaning and disinfection of stands in accordance with current legislation,
- design and production of an online exhibitor catalog (HU, EN) with standard structure.

WHAT OPPORTUNITIES WILL I HAVE TO MAKE BUSINESS NEGOTIATIONS?

Exhibitors can also use 15 high-quality meeting rooms at the Expo through a reservation system. The digital catalog of the exhibitors will be sent in advance to all foreign delegations and participants traveling to Hungary with the involvement of 132 foreign missions of Hungary. In addition, the Ministry of Foreign Affairs and Trade will also appoint dedicated contact persons to high-level foreign delegations, who will assist in organizing business meetings and visiting relevant exhibitors. In addition, the pre-planning of B2B meetings is facilitated by the organizers with the help of a special software developed for this purpose.



WILL THERE BE OTHER EVENTS BESIDES THE EXPO?

The Planet Budapest 2021 Sustainability Expo and Summit consists of four thematic event groups.

The **Summit** is a flagship diplomatic event on sustainability, bringing together the world's leading policy makers, academics and high-ranking officials from international organizations, financial institutions and companies.

As part of the **Your Planet Interactive public programmes** families visiting the event can gain insight into the everyday life of a sustainable future through an outreach experience center.

The goal of the **Heroes of the Future Youth Programme** is to draw the attention of 10-16 year olds to the importance of a sustainable lifestyle.

The **Expo** will be organized with an individual program, during which renowned speakers will discuss the latest technological, financing and business issues of sustainable development. The organizers also strive to provide exhibitors possibilities to the maximum extent to give presentations during the thematic programs. Expo exhibitors are free to attend other events of Planet Budapest 2021.

WHO CAN VISIT THE EXPO?

After a security check, anyone can visit the Expo without prior registration.

MORE INFORMATION

For detailed information and other documents required for application (Exhibitor Information and Service Manual, Hungexpo Operating Rules and Regulations, Guide for organising post COVID-19 hosted events, GTC, Privacy Policy) please visit our website:

<https://planetbudapest.hu/en/registration>

If you have any questions, feel free to contact the co-organizer of the Expo, the HEPA Hungarian Export Promotion Agency via email address at **planetexpo@hepa.hu** or by phone: **+36 1 922 2626**

• NATURE FRIENDLY DEVELOPMENT

SUSTAINABILITY EXPO

29 November 2021 – 5 December 2021
Budapest, Hungexpo

HEROES OF THE FUTURE

YOUTH PROGRAMME ABOUT SUSTAINABILITY

• **NATURE FRIENDLY DEVELOPMENT**

SUSTAINABILITY EXPO

Your Planet

INTERACTIVE PUBLIC PROGRAMMES ABOUT SUSTAINABILITY

THE UNIVERSE OF SUSTAINABILITY

SUMMIT

CONTACT

planetexpo@hepa.hu
+36 1 922 2626

29 November 2021 – 5 December 2021
Budapest, Hungexpo

© PLANET BUDAPEST 2021



FOR MORE INFORMATION, VISIT THE EVENT'S WEBSITE: WWW.PLANETBUDAPEST.HU



Printed on recycled paper

P