



**PPCC**  
POLISH-PORTUGUESE  
CHAMBER OF COMMERCE

**FECOMERCIO**SP



## BUSINESS MISSION | SÃO PAULO, BRAZIL

**27 November - 3 December 2021**

Since 2016, the Polish-Portuguese Chamber of Commerce (PPCC) organises regularly multi-sector Business Missions to São Paulo in Brazil. The Mission will have a **strong & tailor-made B2B focus** with individual meetings\* with potential Brazilian business partners, according to each Polish company's wishes and needs. We also provide necessary information about the market (tax system, certification and procedures), key players, competition and consumers' profile. We believe that in-depth and direct knowledge of the market reality of the country is of the utmost importance for future sustainable success.

The trade mission is organised in close cooperation with **FecomercioSP**, the largest trade and service federation in the country, whose members represent around 10% of Brazil's GDP. We are convinced that local support from an institution closely related to business and with privileged contact network in São Paulo is crucial for b2b success of the Mission.

For details on our methodology, please kindly contact us, as described in Register Info section.

(\*in general, the meetings will be organised physically whenever possible, or virtually in other cases)

### WHY SÃO PAULO?

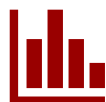
- 45 mln inhabitants in the state of São Paulo
- The largest economy and industrial hub in the whole Southern hemisphere;
- Generates over 32% of Brazil's GDP;
- Is the headquarters of over 60% of multinationals operating in Brazil, is the venue for 75% of all Brazilian trade fairs and 43% of the country's services is located there;
- 60 big shopping centres, 4 airports, the biggest container terminal in Latin America;
- Brazil GDP: -4,1% in 2020;
- São Paulo state GDP: +0,4% in 2020.



## WE GUARANTEE



6-10 individual B2B meetings in headquarters of Brazilian companies or virtual during the trip



Tailor-made tax, customs and certification seminar with experts



Contacts with local institutional partners and Polish companies in Brazil



Get acquainted with the Brazilian business environment/reality



Tailor-made logistics support locally by our Team

## OUR OFFER INCLUDES

- Airline tickets in economy class Warsaw-São Paulo-Warsaw (for business class, please ask for separate offer);
- Transfer airport-hotel-airport;
- Stay in a 4\* hotel in central São Paulo, breakfast included;
- Travel insurance, including Covid-19;
- Scheduling 6-10 B2B meetings with pre-defined potential business partners and clients in and around São Paulo;
- If required - scheduling of meetings with local governmental institutions;
- Organisation of a Networking Dinner with local business personalities and in-depth Seminar about the market;
- Guidance of the PPCC representative during all the event (with necessary translation during meetings);
- Support in the follow-up after the mission.

## NOT INCLUDED IN THE OFFER

- Transport to the individual B2B meetings (taxi, Uber);
- All lunches and dinners;
- Translations outside São Paulo city zone (only if necessary).

## GENERAL AGENDA

- 27.11** Departure from Warsaw, Okęcie
- 28.11** Arrival to São Paulo, time adaptation  
Briefing about B2B meetings
- 29.11** B2B meetings  
Seminar on legal, tax and customs and certification requirements  
Networking dinner with local business
- 30.11** B2B meetings
- 01.12** B2B meetings
- 02.12** B2B meetings (in the morning)  
Departure from São Paulo
- 03.12** Arrival to Warsaw, Okęcie

## COST OF PARTICIPATION

3 695 EUR + VAT

3 495 EUR + VAT (PPCC Members)

**REGISTER INFO:** In order to register your company in the Trade Mission to São Paulo, please fill in the form available [here](#). Final decisions on participation will be expected until **30<sup>th</sup> September 2021**. The payment for participation is due until **8<sup>th</sup> October 2021**. Submitting the form does not confirm the participation of the company in the mission. The PPCC reserves the right to cancel the mission if the minimum number of participants is not reached or due to general pandemic situation. Maximum number of participating companies is 6, for quality of service reasons.

**If you wish to learn more about this Business Mission to São Paulo (methodology, references), please contact:**

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Polish-Portuguese Chamber of Commerce

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